Making Global Value Chains work for ASEAN

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SPEAKER & MODERATOR BIOS

Kelsey Burns

Kelsey Burns is Counsellor in the Director's Office of the Trade and Agriculture Directorate at the OECD, where she is responsible for global relations and partnerships in Asia (including APEC and ASEAN) for issues that fall within the purview of the Directorate, and serves as the primary TAD liaison with the Office of the Secretary General. Prior to joining the OECD, Ms. Burns worked for the United States government in the International Trade Administration and at the Office of the US Trade Representative, and was responsible for engagement with APEC, and for bilateral trade relations between the US and Indonesia. She previously served as a standards and technical barriers to trade expert at the National Institute of Standards and Technology. Ms. Burns has a Master's Degree from Georgetown University.

Atsushi Higuchi

Atsushi Higuchi is Deputy Head of Tokyo Centre, OECD, and is responsible for oversight of the dissemination of the OECD's intellectual property across Asia. He also leads the organisation's public affairs activities for business and education sectors in Japan. Higuchi joined the OECD in 2013, and his prior experience includes Marketing Manager at The Economist Group, and Public Relations Manager at Japan Association for the UN World Food Programme. Higuchi holds Bachelor's degree in Economics from Waseda University, and MSc in Social and Public Communication from London School of Economics.

Fukunari Kimura

Professor Fukunari Kimura serves as Chief Economist of Economic Research Institute for ASEAN and East Asia (ERIA), and has been Professor, Faculty of Economics, Keio University, Tokyo, Japan since 2000. He was born in Tokyo in 1958 and received his Bachelor of laws from the Faculty of Law, University of Tokyo in 1982, his Master of Science and Ph.D. in economics from the Department of Economics, University of Wisconsin-Madison in 1990 and 1991. He worked for the International Development Center of Japan as Researcher in 1982-1986, the Department of Economics, State University of New York at Albany as Assistant Professor in 1991-1994, and the Faculty of Economics, Keio University as Associate Professor in 1994-2000. He has also conducted numerous advisory/consultant jobs for the Government of Japan, industrial associations, the World Bank, the Inter-American Development Bank, and others. His major is international trade and development economics. In particular, he has recently been active in writing academic/semi-academic books and articles on international production networks and economic integration in East Asia. His hobby is to visit factories and industrial estates in developing countries.

Cassey Lee

Dr Cassey Lee is a Senior Fellow at the ISEAS – Yusof Ishak Institute, Singapore. Prior to joining ISEAS, Dr Lee held academic appointments at the University of Wollongong, Nottingham University Business School and University of Malaya. Dr Lee received his Bachelor of Economics (Applied Economics, First Class) from the University of Malaya, Master of Philosophy (Economics) from University of Cambridge and Ph.D. (Economics) from University of California, Irvine. Dr Lee specializes in industrial organization. His current research focuses on competition policy, regulatory reforms and firm-level studies related to innovation, productivity and trade. He has published in peer-reviewed journals such as Journal of Economic Dynamics and Control, Kyklos, Journal of Economic Surveys, Journal of Asian Economics, and Economic Modelling. He was previously an associate editor of the Journal of Economic Surveys and is now the managing editor for the Journal of Southeast Asian Economies.

Stephanie Lee

Stephanie Lee became New Zealand's first dedicated Ambassador to ASEAN in 2014. She has worked for the Ministry of Foreign Affairs and Trade since 1993, and has served in Beijing, Hong Kong, Paris (OECD) and New York (United Nations). During her time in Wellington, Ambassador Lee worked mainly on multilateral issues, including as a climate change negotiator, and spent 2 years seconded as Private Secretary to ministers of development aid and disarmament. Before joining MFAT, Stephanie worked in Thailand and the UK. She attended Victoria University of Wellington and Auckland University, and has degrees in law and English literature and a post-graduate qualification in drama.

Leeber Leebouapao

Dr. Leeber Leebouapao is the Director General of the National Economic Research Institute under the Ministry of Planning and Investment of Lao PDR. Dr. Leeber has a Ph.D in Economics from Germany. He has contributed to and written various key research papers on social economic development in Lao PDR, and leads research teams conducting research on the Lao economy, providing quarterly and yearly macroeconomic report for the Lao Government. He is assigned by the Lao Government to take the lead in the preparation and formulation of the Lao National Vision 2030 and the 10 Years Socio-Economic Development Strategy (2016-2025). He is National Project Directors for several Development Partner Projects; an active member of the Lao National Academia of Social Science (LNASSS), Lao National Research Network, Economic Research Institute for ASEAN and East Asia Regional Research Institute Network (ERIA-RIN), Greater Mekong Sub-region Development Analysis Network (GMS-DAN), and East Asia Development Network (EADN).

Massimo Geloso Grosso

Dr. Massimo Geloso Grosso is an Economist and Trade Policy Analyst in the Trade and Agriculture Directorate of the Organisation for Economic Co-operation and Development, OECD. He has been working in the OECD for the last fifteen years in the field of trade policy

and economics. Throughout these years the focus of his research has been in the area of trade in services and on non-tariff barriers to trade in goods. Since 2007, he has been one of the leading members of the team developing the OECD services trade restrictiveness index or STRI. The project aims at quantifying restrictions to trade in services and provide a tool for assessing openness or restrictiveness to inform policy making. He also thought international economics as visiting lecturer at Sciences Po University. Massimo Geloso Grosso was born in Como and has Italian nationality. He received his Ph.D. in economics from Sciences Po University in Paris and his master's degree in international trade from the Monterey Institute of International Studies.

Javier Lopez Gonzalez

Dr. Javier López González is a trade policy analyst at the Trade and Agriculture Directorate of the OECD. He has extensive experience in trade policy research and has written about: global value chains; antidumping; rules of origin; trade preferences; the impact of FTAs (on members and on excluded countries) and special and differential treatment under WTO provisions (focusing on TRIPS and pharmaceuticals). His current work is geared towards understanding the drivers and consequences of further participation in global value chains for developing countries. In this field of work Javier has recently co-authored several papers: i) a portrait of global patterns of supply chain trade; ii) an analysis of GVC integration between the EU and China; iii) implications of GVC participation for developing countries; and iv) on the links between GVC participation and wage inequality across countries.

Gerard McLinden

Gerard McLinden joined the World Bank Group in 2004 and now serves as the Lead Trade Facilitation Specialist in the Bank Group's Trade and Competitiveness Global Practice, based in Singapore. He is responsible for the design and implementation of a wide range of customs, trade facilitation and border management projects and knowledge products and now focuses on WBG activities in the East Asia and Pacific and South Asian regions. Gerard has been heavily involved in coordinating the Bank Group's trade facilitation program and related partnerships with key international organizations including the WCO, UNCTAD, IMF and the OECD. He has written and presented widely on trade facilitation issues and the implications of the WTO agenda for developing countries. He was the lead author of the World Bank's Border Management Modernization handbook released in 2011.

Prior to joining the World Bank Group, Gerard worked at the World Customs Organization in Belgium where he was responsible for the customs reform and modernization program as well as a range of good governance, capacity building and training and technical assistance initiatives. Before joining the WCO, he worked in a variety of senior positions for the Australian Customs administration and served as Senior Australian Customs Representative for the Asian region based in Tokyo, Japan. He also worked for three years as the project director for a series of Australian Government financed customs development projects in the Asia/Pacific region. He has worked in over 100 countries for the World Bank, the WCO

and the Australian Government and has undertaken assignments on behalf of a number of regional and international organizations. He has extensive experience in all aspects of customs, trade facilitation and border management both at the policy and operational levels. He holds a bachelor's degree in political science and economics and a master's degree in management as well as an advanced diploma in business process improvement.

Evdokia Moïsé

Mrs. Evdokia Moise is senior trade policy analyst in the Development Division of the Organization for Economic Cooperation and Development (OECD), Trade and Agriculture Directorate in Paris. She is responsible for the OECD work in the area of trade facilitation. In that context she has elaborated the OECD Trade Facilitation Indicators and identified and analysed good governance practices adopted by OECD and non-OECD countries in implementing trade facilitation measures. She has joined the OECD in 1990 and has worked on a variety of international trade policy issues in support of WTO discussions and negotiations, including regulatory issues affecting market openness and trade, trade and environment, intellectual property protection, regional trade agreements, or technical barriers to trade. Before joining the OECD she worked in a private law firm in Athens.

Nguyen Anh Duong

Mr. NGUYEN Anh Duong holds a Bachelor of Economics and a Master of Economics, both from the Australian National University (Australia). He joined the Central Institute for Economic Management (CIEM) – the leading think-tank in Vietnam – in 2004. Currently being the Deputy Director of the Department for Macroeconomic Policy and Integration Studies, Mr. Nguyen has various important research papers and policy recommendations to the Government of Vietnam on macroeconomic policies and integration process. Some of these papers focus exclusively on economic integration, development cooperation and enhancement of connectivity in the APEC and ASEAN region. Mr. Nguyen is also Vietnam's official representative to the Economic Committee, Asia-Pacific Economic Cooperation (APEC) forum, where he acts as the coordinator of the Friends-of-the-Chair (FotC) group on Corporate Law and Governance. He also leads Vietnam's agenda for structural reforms under APEC framework.

Susan Stone

Susan Stone is currently serving as Director, Trade, Investment and Innovation Division, UN ESCAP. Prior to this, she served as Senior Trade Policy Analyst in the Trade and Agriculture Directorate of the OECD. Her main research activities have centered on trade policy and its interaction with various economic outcomes, including poverty, gender and employment, especially trade along global value chains. She has also studied the relationship between trade and transport, poverty reduction, environmental outcomes and the digital economy. Her work has been published as national/international government reports as well as in peer reviewed journals. Prior experience includes Senior Research Fellow at the Asian Development Bank Institute and Research Manager at the Australian Productivity Commission. Ms. Stone has a PhD in Economics from Drexel University, in the United States.

Yasushi Ueki

Yasushi Ueki is an economist at the Economic Research Institute for ASEAN and East Asia (ERIA) in Indonesia, specialising in technological upgrading and innovation, and industrial development. Before joining ERIA in January 2014, he was a research fellow at the Institute of Developing Economies (IDE) in Japan from 1999. From 2002 to 2005, he worked as an expert at the United Nations Economic Commission for Latin America and the Caribbean in Chile. From 2007 to 2012, he was stationed at the IDE Bangkok Research Center in Thailand to conduct international research projects for ERIA. He holds a Ph.D. in international public policy from Osaka University, Japan.